



Penrith CBD  
CORPORATION



Kick start 2018...  
Unlock the opportunity for  
**YOUR BUSINESS**  
**YOUR BRAND**



# City Street Flags



We have the choice to purchase 3 different city flags to help promote YOUR BRAND

1. **CBD Festival of Green 17<sup>th</sup> March 2018**
2. **Seniors Weeks (early April)**
3. **ANZAC Day (25<sup>th</sup> April)**

Placement time is from 12<sup>th</sup> February to end of April 2018.

Opportunity to include your business logo and name, message /details to showcase **YOUR** business

**is now on sale...**

\$200.00 per flag + GST

Deadline for flags: 29<sup>th</sup> January, 2018



# Penrith CBD Shop n Dine Local 2018 Booklet

With the positive feedback from our Christmas A5 booklet we will be producing our next Shop n Dine Local guide for release early March to help unlock the opportunities for **YOUR** business locally. In partnership with The Western Weekender we will again produce an A5 booklet with 60,000 copies being hand delivered with the paper to local homes within the LGA. On street March 2<sup>nd</sup>, 2018.

➤ The booklet A5 colour gloss will be split into a few sections according to dates:

## ➤ **March:**

- We will be promoting the CBD Festival of Green
- St Patricks Day 17<sup>th</sup> March
- International Women's Day
- Easter and School Holidays



## **April :**

- Seniors Week 4<sup>th</sup> to 10<sup>th</sup> April
- ANZAC Day 25<sup>th</sup> Anzac



## **On sale now!**

\$450.00 per page

Insert cover \$550.00

back page \$1,100.00.

Contact Tracey On: 0414 943 002 or

Gai on : 0437 506517



**Book today**



and

unlock the opportunities for 2018:

- 1. CITY FLAGS**– we design and add your logo, message and details.
  - Placement** – Flags will be up from Monday 12<sup>th</sup> February until 30<sup>th</sup> April, 2018.
  - Placement – to be confirmed by 5<sup>th</sup> February, 2018 or when you book to secure the best positions to suit your business.
- 2. Penrith CBD Shop n Dine Local Book 2018** – we design or you or supply by 16<sup>th</sup> February, 2018.
  - Delivery** of 60,000 A5 colour book will be delivered with the Western Weekender Friday 2<sup>nd</sup> March, 2018.
  - 1,000 extra books to be given out at key locations through Penrith CBD

**Further information Contact:**

**Gai Hawthorn**

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**Mobile Number: 0437 506 517**

**Email: [gai@penrithcbdcorp.com.au](mailto:gai@penrithcbdcorp.com.au)**

**OR**

**Tracey Machut on : 0414 943 002**



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