



Penrith CBD
CORPORATION

STREET PARADE INFORMATION SHEET PENRITH CBD FESTIVAL Saturday 16th March, 2019

2019 Parade Theme – Action & Adventure

We hope you will enter into the spirit of the festival by doing what you can to make your entry fit into the parade theme. Try a search in GOOGLE to help you come up with ideas.

Arriving to prepare for the Parade (Saturday 16th March)

- The parade assembly area is at the PCYC Car Park behind the PCYC Club. (This area is to the right as you enter into Union Lane just before Judges Car Park)
- The assembly area will be open from 11am to allow you time to prepare your vehicle.
- All entrants must be inside and registered by **no later than 12 noon.**
- The Parade Manager reserves the right to refuse entry to any group not meeting parade conditions, including late arrival or not themed.

What happens when you arrive?

- Register with the Parade official and collect your parade number. **“NO NUMBER NO ENTRY”**
- Attach your parade number to the front of vehicle/cart or main person in your group. Parade officials will be there to help everyone get into order.
- NO change room facilities will be available. TOILETS are located on the ground floor of Judges Car Park (2 min walk)

The Parade

- The parade will commence **promptly at 12.30pm** and will proceed as shown on the map through Station Street up High Street finishing at Castlereagh St.
- Make sure you keep up with the group ahead of you – big gaps in parades make the spectators lose interest. You do need to leave a small gap to ensure you are not confused with the entry before your group.
- Turn up the volume of your vehicle's speakers if you wish to play music appropriate to match the parade theme and day (unless there's a band or musical group close to you)
- Please note: **At no time during the parade are you allowed to hand out flyers** etc to the crowd (this is a request from Nepean Area Command Police) fines could apply if caught.

At the end of the parade

- Walkers and Vehicles **MUST** continue past Woodriff Street and then right turn into Castlereagh Street.

- If you are walking and have any difficulties please go onto the footpath and not block the road at any time.
- **ONLY large vehicles** continue along High Street as turning is difficult in Castlereagh Street.
- The marshals will stay at the site PCYC for 15min after the parade to ensure all goodies collected before the area will be opened to the public for parking.

Thank you in advance for entering the parade and please be careful of young children diving out into the parade... speed limit is 5km, please keep to this for everyone's safety.

Regards

Gai Hawthorn. Penrith CBD Corporation

\$250 Prize



A panel of judges will select the winning entry, as well as choosing winners for each of the following categories.

- **Best Community Group (certificate)**
- **Best Business Group (certificate)**
- **Overall Best Themed Parade Entry (\$250)**

A colourful, interesting street parade is most important to the overall success of the festival. People love watching a parade! If you're short of ideas just do a Google search and you'll be sure to come up with lots of information. Costume hire shops and \$2 shops are ideal places to source outfits and materials. Just do what it takes to get into the spirit of the theme and help make the Parade one to remember.

CBD contact for ideas for costumes:

1. **Prima Dance Warehouse** Cottage Lane High St – mention you are in the festival parade
2. **818 Variety**, High Street– mention you are in the festival parade

Both companies have great costumes, themed products and both owners have great imaginations to assist with any ideas to ensure you have a great day at the Penrith CBD Festival! Or give us a call hopefully we can help your with ideas too!

Thanks for your support
Penrith CBD Corporation

