



Penrith CBD
CORPORATION

PENRITH PULSE

FEBRUARY – MARCH 2019

“GROWTH IS NEVER BY MERE CHANCE; IT IS THE RESULT OF FORCES WORKING TOGETHER”

Happy New Year! We hope you have success, wealth and growth.

2019 the year of the pig... and in the Chinese culture, pigs are the symbol of wealth.

As we are all preparing or revising our 2019 plans for small business, remember the CBD Corporation can refer or offer assistance. We are here to help but need to get you to make that first step and contact us; 4722 5556 or email gai@penrithcbdcorp.com.au.

We are looking forward to working again with HR Success and other local specialists to bring you more workshops to help your business. Connect with us soon so you don't miss out on what's available to help you grow your business and be ready for the future.



**SATURDAY
MARCH 16TH**
9AM – 3PM

The iconic Penrith CBD Festival will be bringing the community far and wide to the heart of Penrith.

The festival brings together many local businesses, organisations and groups along with a fantastic variety of food trucks and market stalls. This is a prime opportunity to showcase and grow awareness for all the CBD businesses.

While people stroll up and down High Street, the entertainment (including performers, singers and dancers) will provide a soundtrack to the day.

This year is all about Action and Adventure. The city is rapidly expanding and growing with opportunities for everyone to venture out and explore and what a better way to celebrate than promoting what Penrith CBD has to offer. New CBD dining experiences, speciality shops, indoor and outdoor recreation, leisure and sports – they don't call Penrith the Adventure capital for nothing!

Mark Saturday 16th March in your calendars so you can enjoy all this and more!

SPONSORSHIP OPPORTUNITIES

If you are interested in Sponsorship please contact Gai on 4722 5556 or gai@penrithcbdcorp.com.au

STALLHOLDER APPLICATIONS

Let your brand be seen by over 20,000 locals!

If your small business, group or organisation would like to be part of the Festival head to:

www.penrithcbdcorp.com.au/events

to download the application forms and send them to: admin@penrithcbdcorp.com.au

STREET PARADE & PERFORMERS

If you would like to participate in the Street Parade or perform, head to our website:

www.penrithcbdcorp.com.au/events

to download the application forms and send them to: admin@penrithcbdcorp.com.au

CBD SMALL BUSINESS HIGHLIGHT

SUPPORT SMALL AND SHOP LOCAL!



Business Name:
Mint IT Solutions

Owner Name:
Tony Nicholson

Months/Years in Business:
16 years

What is your business known for?

We supply, install and support PCs, servers, network devices, printers and other peripheral computer equipment for small businesses. We install and configure Microsoft

Office 365 products including email hosting to PCs, laptops, tablets and phones. We proactively monitor and maintain client computer networks to ensure the network is running as efficiently and reliably as possible. We provide both onsite and offsite backup solutions as well as antivirus and antispam solutions.

An interesting fact about your business:

We have someone who builds Lego, someone who plays Pokemon, someone who plays Elder Scrolls and someone who is looking forward to their next holiday.

On a more serious note we have clients all over Sydney ranging from small one computer businesses up to multi server businesses with multiple locations. We support a number of

the large medical practices within the Penrith area, in Sydney and in NSW regional centres.

**Suite 8, 12 Tindale Street
Penrith NSW 2750**

P: 02 47314533

E: support@mintit.com.au

Website or Social Media page:
www.mintit.com.au



Business Name:
Bethany on High

Owner Name:
Ireni Attia

Months/Years in Business:
1 month!!!

What is your business known for?

Bethany on High serves delicious breakfasts, lunches and dinners as well as tasty desserts - all baked fresh and in our very own kitchen.



The decor is reflective of the style of our meals, coffee and desserts - classical and beautiful.

We are a team who is focused on spreading joy so you will always be greeted with a welcoming smile from the moment you step into Bethany on High.

An interesting fact about your business:

We have made commitment of donating 10% of our profits to charities 100% of the time. By dining at Bethany on High, purchasing one of our scrumptious country style cakes or even just grabbing your take away coffee from us you are also helping spread joy to those in need.

**Shop 1, 535 High Street
Penrith NSW 2750**

P: 9135 9599

E: info@bethanyonhigh.com.au

Website or Social Media page:
<https://www.facebook.com/bethanyonhigh/>
<https://www.instagram.com/bethanyonhigh/>



CBD Membership

Unlock the opportunities for your business

4722 5556

MONTHLY COFFEE CATCH UP

BOOK IT IN YOUR CALENDARS!

Wednesday 6th February 2019
Wednesday 6th March 2019



SENIORS WEEK

Seniors Week is a chance for the valuable members in our community to socialise, make new friends and see what the CBD has to offer.

The theme for this year is 'Love your Life' and we are inviting all Seniors to enjoy a special concert that will showcase local and professional entertainment.

FREE SENIOR'S CONCERT

(including morning tea)

"Love Your Music"

Tickets available at
Penrith RSL Reception

(02) 4728 5200

Don't forget to send through your Senior specials for our annual Senior's Week booklet which will be handed out during Seniors Week. It's a fantastic way to get your brand out there.

We are also organising 200 gift bags so if you have any **promotional material** that would be suitable to this, please drop it off to Penrith CBD Corp Office by Monday 11th February. Another great initiative to promote your business and the services you can offer!

Contact Penrith CBD Corp if you want to drop off any items for the gift bags.

Suite 3, 488 High Street Penrith



CORPORATE PARTNERSHIPS

AVAILABLE NOW FROM AS LITTLE AS \$600 PER MONTH



For more information please contact Jake Fenech at 0405 098 786 or email at jake.fenech@panthers.com.au

DID YOU KNOW...

WE ALSO DESIGN?

THAT'S RIGHT, WE AREN'T JUST PRINTERS

4731 5055

@print
CREATIVE SOLUTIONS



WHEN WE
DESIGN YOUR
ARTWORK,
YOU OWN IT!

f AT Print Creative Solutions

What's Happening

FEBRUARY 2019

6TH FEBRUARY

Coffee Catch Up
7.30am – Penrith RSL
8 Tindale St, Penrith NSW 2750



14TH FEBRUARY

Valentine's Day
If you have any sales or promotions for Valentine's Day, send them to admin@penrithcbdcorp.com.au so we can pop it up on our social media for you!



13TH – 24TH FEBRUARY

Seniors Week
Is your business in the FREE Booklet?



MARCH 2019

6TH MARCH

Coffee Catch Up
7.30am – Penrith RSL
8 Tindale St, Penrith NSW 2750



8TH MARCH

International Women's Day Breakfast
#balanceforbetter
Penrith RSL
Tickets on sale now \$35.00.
(02) 4728 5200

Proudly Sponsored by NRS and Bespoke Realty.

bespoke  **NRS**
— realty group — Neparrin Regional Society

16TH MARCH

Penrith CBD Festival

Book a stall, become a sponsor and get involved great way to kick start the year with local branding and marketing for your business.

Contact gai@penrithcbdcorp.com.au or download the stall forms on our website, street parade forms from Jan 1st.



Don't forget that we are here to help grow your potential in the CBD with partnership and opportunities!

Pop in to our Coffee Catch Up – first Wednesday of every month at Penrith RSL, 7.30am

Come and have a free coffee, meet with local business owners and find out more about the Business Membership.



For further information for these events, contact Penrith CBD Corporation.

PO Box 505 Penrith NSW 2751 | www.penrithcbdcorp.com.au | E: admin@penrithcbdcorp.com.au | P: 02 4722 5556